

Herald Ago

UX/UI Designer

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PROFESSIONAL SUMMARY

International UX/UI Designer with 3+ years of experience designing brand-consistent interfaces and scalable user experiences for web and software products. Skilled in end-to-end UX processes, from user research and wireframing to high-fidelity prototyping and usability testing. Experienced collaborating in cross-functional teams to translate business goals into intuitive, accessible digital products.

WORK EXPERIENCE

UX/UI Designer and Web Designer | naemt.nu Feb 2025 – Jul 2025 | Odense, Denmark

- Designed and developed responsive B2B websites using WordPress, ensuring cross-device compatibility and brand consistency.
- Conducted usability tests and created user journeys, wireframes, and interactive prototypes using Figma.
- Collaborated with development teams to refine design systems and continuously improve user experience.

UX/UI Designer and Web Designer | I Pupi Siciliani Jan 2024 – Jan 2025 | Odense, Denmark

- Designed and launched a fully functional e-commerce wine shop built on WordPress.
- Led user research initiatives to identify pain points and optimize the overall online shopping experience.
- Managed and maintained digital presence across the company website and social media platforms.

Digital Product Designer | Leader Medica Jan 2023 – Jun 2023 | Padua, Italy

- Produced digital brochures and branded business cards to support the company's digital transformation strategy.
- Maintained and updated the company website to ensure accurate, professional, and up-to-date content presentation.

EDUCATION

Google UX Design Certificate | Google/Coursera | Odense, Denmark

End-to-end UX process: user research, wireframing, prototyping, usability testing, and responsive design.

MSc in IT – Web Communication Design | University of Southern Denmark 2023 – 2025 | Odense, Denmark

Focus on UX research, human-computer interaction, digital design, and Web Development.

Bachelor in Communication | University of Ferrara 2018 – 2022 | Ferrara, Italy

Focus on media, digital culture, sociology, and communication.

SKILLS

UX Design: User Research, Usability Testing, Personas, Information Architecture, Design Thinking, Accessibility

UI Design: Wireframing, Prototyping, Visual Design, Interaction Design, Responsive Design, Design Systems

Tools: Figma, Adobe XD, WordPress, HTML, CSS, React, Tailwind, Vite.js, JavaScript, Python, Visual Studio Code, GitHub

Soft Skills & Languages: Cross-functional Collaboration, Empathy, Problem Solving, Communication, Adaptability, Italian (Native), English (C1)